# Creating sales Bike Dashboard Using Excel

## Objective:

To develop a comprehensive sales Bike dashboard presenting average income per purchase, customer commute, and customer age brackets for better decision-making.

## Data Source:

The dataset contains income, Age, occupation, region, purchased bike, etc. ( <https://github.com/AlexTheAnalyst/Exc>...

## Project Steps:

• Eliminated duplicate entries in the dataset

• Used IF function for marital status and gender columns

• Constructed pivot tables to summarize sales data by average income, purchased bike, commute distance, and Age brackets

• Created line and Bar charts illustrating income/purchased bike or age bracket/purchased bike

• Integrated all charts, pivots, and tables into a single dashboard sheet

• Added interactive elements slicers for easy filtering and exploration

## Conclusion:

A comprehensive sales bike dashboard providing a snapshot of sales performance, trends, and insights.

